



VS





UNIQODE



**THE OFFLINE-TO-ONLINE  
ENGAGEMENT SOLUTION**

Uniqode is designed to accommodate businesses of all sizes, offering the most secure QR Codes, integration options, and collaborative features to meet diverse business needs.

**QR CODE PLATFORM DESIGNED FOR  
2023 AND BEYOND**

QR Tiger is the QR code platform designed for the future that provides quick response codes that connect the physical and digital worlds, equipped with cutting-edge features and technology.

# The Essentials



## STATIC/DYNAMIC QR CODES

Static QR Codes



Dynamic QR Codes



## QR CODE CUSTOMIZATIONS

Customizable mobile landing pages



Multi-link QR Code



Restaurant menu



Dynamic forms



Coupon Code QR Code



Business Page QR Code



Facebook QR Code





UNIQUOTE



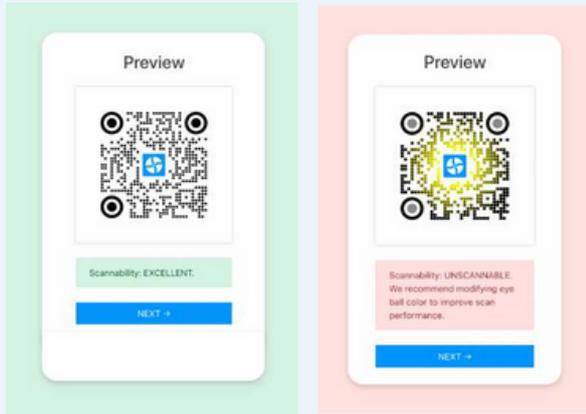
Social media QR Code		
App download QR Code (OS based redirection and deep linking)		
Location QR Code		
Geolocation-based redirection		

## EASE OF USE

Save QR Code designs for reuse		
Filters to sort QR Codes		
Custom labels for easy identification		
Bulk QR Code creation using simple Google Sheet add-ons		
Static QR Code API		
Dynamic QR Code API		

## QR CODE SCANNABILITY

Realtime Scannability Score



Error-Correction



## ANALYTICS & INSIGHTS

Track Scans/Time Of Day



Track scans/Device type



Track scans/No. of unique users



Track scans/location



Weekly email reports



Exact GPS location		
Top-performing QR Codes		
End user characteristics with Google Analytics		

## Advanced needs

QR CODE DESIGN CUSTOMIZATION		
Custom QR Eyes		
Add Custom Logo		
Edit Logo Size		
Custom QR Pattern		
Color Gradient Options		
Custom Frames		
Circular QR Codes		



Custom background color		
Add image as background		
Multiple download formats		 (Only PNG and SVG)
Custom QR Code size		
Custom QR Code templates		



## CAMPAIGN SETTINGS

Age-Gating



Custom Domain/URL



Multilingual campaigns



Ad free campaigns



In-built custom parameters



Schedule campaign time of day



# Enterprise needs

## SECURITY

GDPR Compliance



Two-factor authentication





SSO login		
SOC-2 certification		
Password protection		
Anomaly scan		
Phishing URL detection		

## SCALABILITY

Bulk QR Code generation (upload CSV or XLSX files)	 (up to 2000 QR Codes)	
Bulk QR Code generation (Google Sheet)		
Static QR Code API		
Dynamic QR Code API	 (upto 2 Million requests/month)	 (upto 10,000 requests/month)

## COLLABORATION

Add multiple users



Configure separate teams



Asset library



Template locking



QR transfer across teams



Slack integration



## CUSTOMER SERVICE AND SUPPORT

Email Support



Phone Support



Live chat



G2 ratings



(4.9/5 based on 365 reviews) (4.8/5 based on 119 reviews)

## RETARGETING USERS WHO SCANNED QR CODE

Meta Pixel Retargeting



Google Ads Retargeting



## WHITE LABELING

Platform white labelling



## INTEGRATIONS

Zapier



Canva



Google Analytics



Integromat



Workato



Google Sheets Plugin



READY TO GET STARTED  
WITH UNIQUOTE?

[START 14-DAY FREE TRIAL](#)