



UNIQODE

VS



FLOWCODETM



UNIQODE



**THE OFFLINE-TO-ONLINE
ENGAGEMENT SOLUTION**

Uniqode talks about its features and benefits that facilitate the seamless transition from offline touchpoints to online engagement.

With a wide range of features catering to various use cases, Uniqode is built for scale.

**THE DIRECT-TO-CONSUMER
COMPANY**

Flowcode emphasizes its credibility and trustworthiness by highlighting the world's leading brands and creators who rely on its services.

Flowcode is a better choice for creators and solopreneurs.

The Essentials



STATIC/DYNAMIC QR CODES

Static QR Codes



STATIC/DYNAMIC QR CODES

Static QR Codes



Multi-link QR Code



Only Flowpage

Restaurant menu



Only Flowpage

Dynamic forms



Only Flowpage

Coupon Code QR Code



Business Page QR Code



Only Flowpage

Facebook QR Code



Only Flowpage

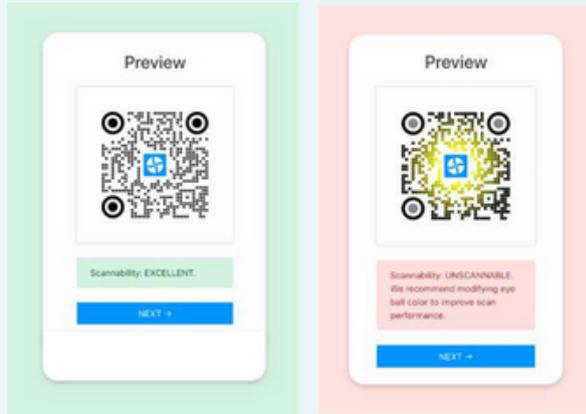
Social media QR Code		 Only Flowpage
App download QR Code (OS based redirection and deep linking)		
Location QR Code		
Geolocation-based redirection		

EASE OF USE

Save QR Code designs for reuse		
Filters to sort QR Codes		
Custom labels for easy identification		
Step-by-step creation flow		

QR CODE SCANNABILITY

Realtime Scannability Score



Error-Correction



ANALYTICS & INSIGHTS

Track Scans/Time Of Day



Track scans/Device type



Track scans/No. of unique users



Track scans/Geolocation



Pro plan onwards

Weekly email reports





Track scans/location		 Pro plan onwards
Exact GPS location		
Top-performing QR Codes		 Pro plan onwards
End user characteristics with Google Analytics		

Advanced needs

QR CODE DESIGN CUSTOMIZATION

Custom QR Eyes		
Add Custom Logo		
Edit Logo Size		
Custom QR Pattern		
Color Gradient Options		
Custom Frames		 Pro plan onwards
Circular QR Codes		



Custom background color		
Add image as background		
Multiple download formats		 No PDF and EPS
Custom QR Code size		
Custom QR Code templates	 13 templates on trial	 2 templates on trial

QR Code Eyes
Pick from a variety of shapes and modify the colors

QR Code Frames
Pick from a variety of frames and add a text to prompt action

QR Code Patterns
Pick from a variety of data patterns and modify colors & gradients

Logo
This goes a long way in reinforcing your branding. Adjust the size for visibility

Logo size:

CAMPAIGN SETTINGS

Age-Gating



Custom Domain/URL



Multilingual campaigns



Ad free campaigns



In-built custom parameters



Schedule campaign time of day



Enterprise needs

SECURITY

GDPR Compliance



Two-factor authentication





Access management	✓	✓
SSO login	✓	✓
SOC-2 certification	✓	✓
Password protection	✓	✗
Anomaly scan	✓	✓
Phishing URL detection	✓	✗

SCALABILITY

Bulk QR Code generation (upload CSV or XLSX files)	✓ (up to 2000 QR Codes)	✓
Bulk-creating QR Codes with Google Sheets	✓	✗
Static QR Code API	✓	✗
Dynamic QR Code API	✓ (2M calls/month)	✓ (100 API requests/second)

COLLABORATION

Add multiple users



Configure separate teams



Asset library



Template locking



QR transfer across teams



Slack integration



CUSTOMER SERVICE AND SUPPORT

Email Support



Phone Support



Live chat



G2 ratings



(4.9/5 based on 363 reviews)

(4.8/5 based on 58 reviews)

RETARGETING USERS WHO SCANNED QR CODE

Meta Pixel Retargeting



Google Ads Retargeting



WHITE LABELING

Platform white labelling



INTEGRATIONS

Zapier



Canva



Google Analytics



Integromat



Workato



Google Sheets Plugin



READY TO GET
STARTED WITH
UNIQUOTE?

[START 14-DAY FREE TRIAL](#)